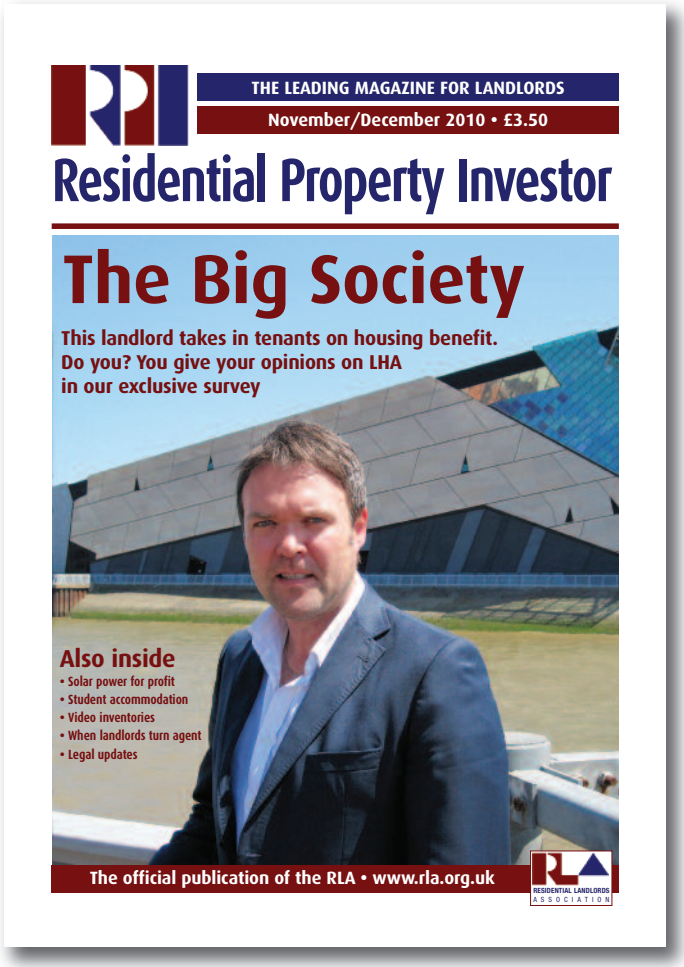

# Essential reading for UK landlords and property investors!

## The magazine

**Residential Property Investor** is a quality bi-monthly magazine that goes out to over 9,000 members. We estimate the magazine is read by 13,000 landlords who have a total of more than 100,000 properties. It contains independent articles on a wide range of topics, aimed both at novices and experienced full-time investors with large portfolios.

Published by the rapidly expanding and highly influential Residential Landlords Association, the magazine is complemented by regular e-newsletters and an excellent website at www.rla.org.uk

**Residential Property Investor** sets out to encourage best practice in the private rented sector and to promote knowledge, whilst providing a thoroughly readable magazine.

## Features list 2011

**January/February (deadline December 24):**
Tax advice for landlords

**March/April (deadline February 28):**
Eviction services

**May/June (deadline April 28):**
Auctions; lettings management

**July/August (deadline June 30):**
Fire precautions and safety issues

**September/October (deadline August 1):**
Energy efficiency in rental homes

**November/December (deadline October 31):**
Inventories; student lettings

## Contacts

The Editor is always pleased to have editorial contributions and ideas. Email: rosalind.renshaw@gmail.com or call 01252 843566

## Advertising

Full page: £990 + VAT per issue
Half page: £550 +VAT per issue
Quarter page: £290 + VAT per issue

We offer both classified and display advertising which can be wrapped in with advertising in the e-newsletters or on the website. Other marketing solutions include advertorials, inserts and sponsorships. Please discuss your requirements with Lisa Ebdy, email lisae@rla.org.uk or call her on 07791 933758

## Data

Standard A4 (5mm bleed). Advertising can be accepted as ready artwork (PDFs) or we can offer a design service. For full information, email Lisa Ferron, ferron@intelynx.net