

# 2018 MEDIA PACK



# Essential reading for UK landlords and property investors



**RESIDENTIAL PROPERTY INVESTOR** is the leading magazine for landlords across the UK. The Residential Landlords Association now has a **membership of 32,500+** members with an average **annual growth of 18%**.

**RESIDENTIAL PROPERTY INVESTOR** is published bi-monthly and distributed to Residential Landlord Association members with extra copies being distributed at exhibitions, conferences and landlord days.

## EDITORIAL

We pride ourselves on producing a magazine with top quality content that is of relevance and interest to our readers. Any ideas for news and articles are gladly received.

**Please contact [sally.walmsley@rla.org.uk](mailto:sally.walmsley@rla.org.uk) or call 0161 4959318**

## ADVERTISING

We offer inserts, classified and display advertising with in Residential Property Investor magazine which can also be part of an online package.

**Please contact [lisa.ebby@rla.org.uk](mailto:lisa.ebby@rla.org.uk) or call 07799 886115**

# ADVERTISING RATES

RESIDENTIAL PROPERTY INVESTOR  
2018 MEDIA PACK

## SIZE PRICE PER ISSUE

<b>DOUBLE PAGE</b>	<b>£1590 PLUS VAT</b>
<b>FULL PAGE</b>	<b>£890 PLUS VAT</b>
<b>HALF PAGE</b>	<b>£690 PLUS VAT</b>
<b>QUARTER PAGE</b>	<b>£490 PLUS VAT</b>
<b>INSERTS</b>	<b>PRICE PER 1000 INSERTS ON APPLICATION</b>

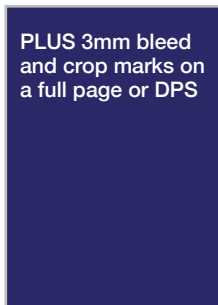


## DIRECTORY

The directory allows your product and brand to have a presence in the magazine for all six issues for a set rate of **£499 + VAT** per year. Your artwork can be updated at any time during your booking.

## NEW ADVERTISING SPECIFICATIONS

Adverts can be supplied as print ready PDFs. Alternatively we offer a complimentary design service. Contact our Production Manager Lisa Ferron on [lisaferron@sky.com](mailto:lisaferron@sky.com)



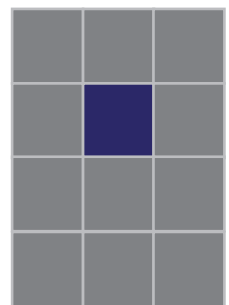
**FULL PAGE**  
200 mm wide  
283 mm high



**HALF PAGE**  
176 mm wide  
120 mm high



**QUARTER PAGE**  
86 mm wide  
120 mm high



**DIRECTORY**  
56 mm wide  
49 mm high

## ADVERTISING DEADLINES

### ISSUE

January/February 2018  
March/April 2018  
May/June 2018  
July/August 2018  
September/October 2018  
November/December 2018

### DEADLINE

5th January 2018  
2nd February 2018  
20th April 2018  
8th June 2018  
10th August 2018  
12th October 2018

